There was once a dog who was so mischievous that his master had to hang a heavy piece of wood around his neck to stop it biting people and chasing them.
The stupid dog mistook the wood as a medal.
and grew so conceited about it that he looked down in scorn upon all other dogs and refused to have anything to do with
MORAL:

This is the position of the living entity who desires to enjoy separate from Krsna. He recieves this material body which is a bad bargain, but actually he thinks himself to be God.

- Srila Prabhupada.